STANDARD INK COLORS

THESE INK COLORS ARE PRE-MIXED AND AVAILABLE FOR YOUR PROJECT AT NO ADDITIONAL COST!
NOT QUITE RIGHT? CUSTOM MIXED PANTONES AVAILABLE FOR A TINY FEE

COLORS MAY VARY SLIGHTLY FROM SCREEN REPRESENTATION.

Color	HEX	RGB	HSB	CMYK	INKTYPE
Maroon - 7427 C	#9F1C20	159, 29, 34	358, 82%, 62%	25, 100, 99, 21	Spot
Brick House - 191 C	#6B2F24	107, 48, 37	9, 66%, 42%	36, 81, 81, 46	Spot
Cardinal Red - 7420 C	#8A1231	138, 23, 50	345, 87%, 54%	29, 100, 73, 30	Spot
Bold Red - 186 C	#C8102E	200, 32, 47	350, 92%, 78%	15, 100, 91, 5	Spot
Vivid Red - 199 C	#D50032	213, 31, 53	346, 100%, 84%	10, 100, 86, 2	Spot
City Spirit - 1925 C	#E10054	224, 26, 86	338, 100%, 88%	6, 100, 55, 0	Spot
Athletic Orange - 7597 C	#D14124	209, 66, 39	10, 83%, 82%	12, 89, 100, 2	Spot
Poppy - 172 C	#FF4712	240, 76, 35	13, 93%, 100%	0, 86, 100, 0	Spot
Orange - 1645 C	#F27900	240, 122, 34	30, 100%, 95%	1, 64, 100, 0	Spot
Academy Orange - 167 C	#BE531C	190, 84, 39	20, 85%, 75%	19, 78, 100, 8	Spot
Goldenrod - 124 C	#7CB730	234, 171, 33	43, 100%, 92%	7, 35, 100, 0	Spot
Butterscotch - 1365 C	#FFB548	252, 180, 73	36, 72%, 100%	0, 33, 81, 0	Spot
Gold Yellow - 1235 C	#FFB71A	253, 182, 26	41, 90%, 100%	0, 31, 98, 0	Spot
Chrome Yellow - 116 C	#FFDD12	254, 221, 8	51, 93%, 100%	2, 9, 98, 0	Spot
Lemon Yellow - 108 C	#EFDF18	239, 223, 21	56, 90%, 94%	9, 4, 99, 0	Spot
Daffodil - 100 C	#F6ED6C	245, 237, 108	56, 56%, 96%	6, 0, 71, 0	Spot
Vintage Gold - 605 C	#E2CF00	225, 207, 32	55, 100%, 89%	14, 11, 100, 0	Spot
Electric Slide - 385 C	#C4D600	226, 226, 26	65, 100%, 84%	15, 1, 100, 0	Spot
New Growth - 382 C	#C4D600	194, 213, 47	65, 100%, 84%	29, 1, 100, 0	Spot
Doublemint - 366 C	#B7DE82	184, 217, 131	85, 41%, 87%	31, 0, 63, 0	Spot
Energy - 386 C	#71CDA1	124, 183, 66	86, 74%, 72%	57, 6, 100, 0	Spot
Sage - 371 C	#546223	85, 99, 44	73, 64%, 38%	64, 42, 100, 31	Spot
Sprout - 360 C	#6CC351	112, 191, 83	106, 58%, 76%	60, 0, 91, 0	Spot
Lime Green - 354 C	#00B142	6, 177, 76	142, 100%, 69%	80, 0, 100, 0	Spot
Brite Green - 347 C	#009C49	0, 156, 73	148, 100%, 61%	85, 12, 100, 1	Spot
Tahiti Green - 7725 C	#008758	0, 135, 89	159, 100%, 53%	87, 23, 82, 8	Spot
Pine Green - 342 C	#00592F	0, 89, 47	152, 100%, 35%	91, 38, 98, 36	Spot
Chrome Green - 3435 C	#144835	20, 72, 53	158, 72%, 28%	86, 45, 78, 48	Spot
Menthol - 573 C	#ACE2DD	174, 222, 219	176, 44%, 74%	31, 0, 15, 0	Spot
Oceania - 563 C	#6ABCB6	106, 188, 182	176, 44%, 74%	58, 6, 32, 0	Spot
Cool Mint - 346 C	#71CDA1	117, 199, 159	151, 45%, 80%	54, 0, 48, 0	Spot
Lagoon - 7473 C	#2C9686	44, 150, 134	171, 71%, 59%	79, 21, 54, 2	Spot
Aqua Blue - 2230 C	#00726F	0, 115, 112	178, 100%, 45%	89, 36, 55, 15	Spot
Deep Submerge - 7477 C	#174A5D	25, 74, 93	196, 75%, 36%	92, 62, 46, 30	Spot
Cloudless - 304 C	#9ADCF7	156, 219, 246	197, 38%, 97%	36, 0, 1, 0	Spot
Caribbean Blue - 638 C	#00AFD7	0, 175, 215	191, 100%, 84%	73, 9, 9, 0	Spot
Ocean Blue - 2925 C	#009DEA	50, 153, 213	203, 100%, 92%	73, 27, 0, 0	Spot
Sky Blue - 291 C	#8DC2E0	142, 194, 224	200, 37%, 88%	42, 11, 4, 0	Spot
Slate - 5405 C	#4F748B	79, 116, 139	203, 43%, 55%	74, 47, 33, 7	Spot
Moon Blue - 7691 C	#00629D	0, 99, 158	203, 100%, 62%	94, 63, 13, 1	Spot
Royal Blue - 661 C	#003599	35, 63, 144	219, 100%, 60%	100, 90, 6, 1	Spot
Light Navy - 289 C	#0B2341	11, 35, 64	213, 83%, 25%	99, 84, 45, 50	Spot
Lavender - 2715 C	#8B84D7	140, 131, 190	245, 39%, 84%	48, 49, 0, 0	Spot
Periwinkle - 7452 C	#7A87D8	125, 135, 194	232, 44%, 85%	54, 45, 0, 0	Spot
Lilac - 257 C	#C195C7	192, 149, 196	293, 25%, 78%	23, 46, 0, 0	Spot
Satin Purple - 2655 C	#9569BE	147, 105, 173	271, 45%, 75%	46, 67, 0, 0	Spot
Magenta - 260 C	#642667	100, 38, 103	297, 63%, 40%	69, 99, 28, 15	Spot
Deep Purple - 2685 C	#330072	56, 37, 109	267, 100%, 45%	93, 100, 17, 19	Spot
Peachy Keen - 162 C	#FFB99F	250, 184, 160	16, 38%, 100%	0, 33, 33, 0	Spot
Pale Pink - 699 C	#F4C3CC	244, 196, 205	349, 20%, 96%	2, 27, 8, 0	Spot
Cool Pink - 211 C	#EF84B5	238, 132, 181	333, 45%, 94%	1, 61, 0, 0	Spot
Charity Pink - 190 C	#F45687	240, 87, 135	341, 65%, 96%	0, 82, 20, 0	Spot
Jolly Rancher - 191 C	#EF426F	239, 67, 111	344, 72%, 94%	0, 89, 37, 0	Spot
Cerise - 675 C	#A02471	160, 36, 113	323, 77%, 63%	39, 99, 26, 4	Spot
Cream - 3 to 1	#E8D4B5	232, 212, 181	36, 22%, 91%	8, 14, 30, 0	Spot
Khaki - 468 C	#DDCBA4	221, 203, 164	41, 26%, 87%	14, 17, 38, 0	Spot
Vegas Gold - 460 C	#D3C484	211, 196, 132	49, 37%, 83%	19, 18, 57, 0	Spot
Rebel Gold - 617 C	#B7AD62	183, 173, 98	53, 46%, 72%	31, 25, 75, 1	Spot
Brass - 7556 C	#B98B2D	184, 139, 45	40, 76%, 73%	27, 43, 100, 5	Spot
Spice Brown - 7615 C	#7B5C56	124, 93, 87	10, 30%, 48%	45, 60, 58, 24	Spot
Sienna Brown - 478 C	#673626	103, 54, 38	15, 63%, 40%	38, 75, 81, 46	Spot
Dark Brown - 476 C	#452F25	69, 47, 37	19, 46%, 27%	52, 67, 73, 61	Spot
Dolphin Gray - 421 C	#A8AAA9	169, 171, 170	150, 1%, 67%	36, 27, 29, 0	Spot
Dark Gray - 423 C	#7E8182	126, 129, 130	195, 3%, 51%	53, 42, 42, 7	Spot
Cool Gray 9 C	#6A6C70	106, 108, 113	220, 5%, 44%	60, 50, 46, 16	Spot
Charcoal Gray - 425 C	#4A4D4F	75, 77, 79	204, 6%, 31%	67, 58, 56, 36	Spot
Warm Gray 2 C	#C3BCB3	195, 188, 179	34, 8%, 76%	24, 22, 27, 0	Spot
Warm Gray 3 C	#B6AEA5	182, 174, 165	32, 9%, 71%	30, 27, 32, 0	Spot
Warm Gray 5 C	#A1988F	161, 152, 142	30, 11%, 63%	39, 36, 41, 2	Spot
Warm Gray 9 C	#776C64	119, 108, 100	25, 16%, 47%	51, 50, 55, 18	Spot

UV REACTIVE NEON INKS

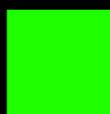| Color	HEX	RGB	HSB	CMYK	INKTYPE
Neon Red - 805 C	#FF4940	240, 77, 69	3, 75%, 100%	0, 86, 75, 0	Spot
Inferno Orange - 804 C	#FF7300	243, 116, 33	27, 100%, 100%	0, 68, 100, 0	Spot
Neon Yellow - 394 C	#EDFF00	231, 229, 21	64, 100%, 100%	13, 0, 100, 0	Spot
Traffic Green - 802 C	#20FF00	108, 190, 69	112, 100%, 100%	62, 0, 100, 0	Spot
Solar Blue - 801 C	#007AFF	66, 116, 185	211, 100%, 100%	78, 53, 0, 0	Spot
Neon Purple - 2592 C	#8533A0	130, 59, 150	285, 68%, 63%	58, 92, 0, 0	Spot
Neon Magenta - 806 C	#FF35AA	238, 70, 153	325, 79%, 100%	0, 87, 0, 0	Spot
Aurora Pink - 1915 C	#FF5C8B	240, 92, 138	343, 64%, 100%	0, 79, 19, 0	Spot
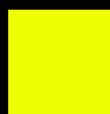
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